WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser	Pol/M Smith/D/OTH/PA (16939)
Agency	Message Media (5658)
Buyer	
Salesperson	Telerep/Washington DC, Washington DC (1040) ph: (555) 555-5555
Product	Political - State Candidate (1071)
Brand	POL/M SMITH/D/OTH/PA (137373)
Acct Types	National/Political
Est/Headline	/06389061
Demo	
Revision	
Comments	MATT SMITH 10/23 ***** THIS IS A CASH IN ADVANCE

Invoice	640874
Inv Date	10/28/2012
Terms	Net 30
Contract	338235
Bill Type	Standard
Period	10/1/2012 - 10/28/2012

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:41PM

Message Media
100 Albany Street
New Brunswick, NJ 08091

AgM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	**Contract Line Remarks:**		**NEWS 530-6A/1**						
	Spot	5:29:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/23/12 5:55AM (Tu)	00:30	Channel 11 News 530am	MST105H	$550.00	
	Spot	5:29:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/24/12 5:53AM (We)	00:30	Channel 11 News 530am	MST105H	$550.00	
	Spot	5:29:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/25/12 5:53AM (Th)	00:30	Channel 11 News 530am	MST105H	$550.00	
	Spot	5:29:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/26/12 5:53AM (Fr)	00:30	Channel 11 News 530am	MST105H	$550.00	
7.0	**Contract Line Remarks:**		**NEWS 6-7A/3**						
	Spot	5:59:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/23/12 6:38AM (Tu)	00:30	Channel 11 News 6am	MST105H	$800.00	
	Spot	5:59:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/24/12 6:43AM (We)	00:30	Channel 11 News 6am	MST105H	$800.00	
	Spot	5:59:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/25/12 6:44AM (Th)	00:30	Channel 11 News 6am	MST105H	$800.00	
	Spot	5:59:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/26/12 6:57AM (Fr)	00:30	Channel 11 News 6am	MST105H	$800.00	
8.0	**Contract Line Remarks:**		**TODAY 7-8A/5**						
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 7:57AM (Tu)	00:30	Today Show	MST105H	$625.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 7:57AM (We)	00:30	Today Show	MST105H	$625.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 7:57AM (Th)	00:30	Today Show	MST105H	$625.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 7:24AM (Fr)	00:30	Today Show	MST105H	$625.00	
9.0	**Contract Line Remarks:**		**TODAY 8-9A/7**						
	Spot	8:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 8:29AM (Tu)	00:30	Today Show	MST105H	$575.00	
	Spot	8:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 8:30AM (We)	00:30	Today Show	MST105H	$575.00	
	Spot	8:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 8:27AM (Th)	00:30	Today Show	MST105H	$575.00	
	Spot	8:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 8:36AM (Fr)	00:30	Today Show	MST105H	$575.00	
10.0	**Contract Line Remarks:**		**NOON NEWS/9**						
	Spot	11:59:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/23/12 12:15PM (Tu)	00:30	Channel 11 News At Noon	MST105H	$375.00	
	Spot	11:59:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/24/12 12:10PM (We)	00:30	Channel 11 News At Noon	MST105H	$375.00	
	Spot	11:59:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/25/12 12:27PM (Th)	00:30	Channel 11 News At Noon	MST105H	$375.00	
	Spot	11:59:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/26/12 12:29PM (Fr)	00:30	Channel 11 News At Noon	MST105H	$375.00	
11.0	**Contract Line Remarks:**		**NEWS 5-530P/11**						
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 5:13PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MST105H	$800.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 5:23PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MST105H	$800.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 5:23PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MST105H	$800.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 5:29PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MST105H	$800.00	
13.0	**Contract Line Remarks:**		**NEWS 530-6P/13**						
	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 5:55PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MST105H	$800.00	
	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 5:38PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MST105H	$800.00	
	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 5:44PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MST105H	$800.00	
	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 5:39PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MST105H	$800.00	
15.0	**Contract Line Remarks:**		**NEWS 6-630P/15**						
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/23/12 6:13PM (Tu)	00:30	Channel 11 News At 6pm M-F	MST105H	$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/24/12 6:13PM (We)	00:30	Channel 11 News At 6pm M-F	MST105H	$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/25/12 6:14PM (Th)	00:30	Channel 11 News At 6pm M-F	MST105H	$1000.00	

WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser	Pol/M Smith/D/OTH/PA (16939)
Agency	Message Media (5658)
Buyer	
Salesperson	Telerep/Washington DC, Washington DC (1040) ph: (555) 555-5555
Product	Political - State Candidate (1071)
Brand	POL/M SMITH/D/OTH/PA (137373)
Acct Types	National/Political
Est/Headline	/06389061
Demo	
Revision	
Comments	MATT SMITH 10/23 ***** THIS IS A CASH IN ADVANCE

Invoice	640874
Inv Date	10/28/2012
Terms	Net 30
Contract	338235
Bill Type	Standard
Period	10/1/2012 - 10/28/2012
CO-OP/Order Type	Yes/Normal
Package	
Gen. Date	10/29/2012 1:23:41PM

Message Media
100 Albany Street
New Brunswick, NJ 08091

AgM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/26/12 6:28PM (Fr)	00:30	Channel 11 News At 6pm M-F	MST105H	$1000.00	
17.0	**Contract Line Remarks:**		**NEWS 6-8A/17**						
	Spot	6:00:00AM- 8:00:00	Day,Sa-1	10/27/12 6:09AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	MST105H	$350.00	
18.0	**Contract Line Remarks:**		**NEWS 8A-1030A/18**						
	Spot	8:00:00AM-10:30:0(	Day,Sa-1	10/27/12 8:27AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	MST105H	$375.00	
19.0	**Contract Line Remarks:**		**NEWS 630A-8A/19**						
	Spot	6:30:00AM- 8:00:00	Day,Su-1	10/28/12 6:58AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	MST105H	$350.00	
20.0	**Contract Line Remarks:**		**NEWS 8A-10A/20**						
	Spot	8:00:00AM-10:00:0(	Day,Su-1	10/28/12 8:48AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	MST105H	$375.00	
21.0	**Contract Line Remarks:**		**NEWS 6-630P/21**						
	Spot	6:00:04PM-CHANNE	Day,Sa-1	10/27/12 6:29PM (Sa)	00:30	CHANNEL 11 NEWS	MST105H	$625.00	
22.0	Preempt			10/28/12			1 preempt @ $675.00	$0.00	No Avail
23.0	**Contract Line Remarks:**		**JUDY 4-430P/23**						
	Spot	4:00:04PM-Judge Ju	Day,Tu-1,W-1,Th-1,F-1	10/23/12 4:13PM (Tu)	00:30	JUDGE JUDY 4P	MST105H	$400.00	
	Spot	4:00:04PM-Judge Ju	Day,Tu-1,W-1,Th-1,F-1	10/24/12 4:19PM (We)	00:30	JUDGE JUDY 4P	MST105H	$400.00	
	Spot	4:00:04PM-Judge Ju	Day,Tu-1,W-1,Th-1,F-1	10/25/12 4:26PM (Th)	00:30	JUDGE JUDY 4P	MST105H	$400.00	
	Spot	4:00:04PM-Judge Ju	Day,Tu-1,W-1,Th-1,F-1	10/26/12 4:18PM (Fr)	00:30	JUDGE JUDY 4P	MST105H	$400.00	
25.0	**Contract Line Remarks:**		**JEOP 7-730P/25**						
	Spot	6:59:29PM-Jeopardy	Per week (2),Tu,We,Th,Fr	10/25/12 7:00PM (Th)	00:30	Jeopardy	MST105H	$1650.00	
	Spot	6:59:29PM-Jeopardy	Per week (2),Tu,We,Th,Fr	10/26/12 7:13PM (Fr)	00:30	Jeopardy	MST105H	$1650.00	
26.0	**Contract Line Remarks:**		**NEWS 6-630P/**						
	Spot	6:00:04PM-CHANNE	Day,Su-1	10/28/12 6:23PM (Su)	00:30	CHANNEL 11 NEWS	MST105H	$675.00	M/G For 22.0.1
27.0	**Contract Line Remarks:**		**BONUS FOR RAJA DOUBLE AIR**						
	Spot	9:00:04AM-Today SI	Day,F-1	10/26/12 9:51AM (Fr)	00:30	TODAY SHOW 9A	MST105H	$0.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	$29,750.00
Commission	($4,462.50)
Net Total	$25,287.50

Total Spots 45

Officially printed on 10/29/12 01:33 PM